Summary:
I am seeking an experienced WordPress developer to create a blog based on my specifications. The ideal candidate will have a strong understanding of WordPress themes and plugins, as well as the ability to customise features to enhance user experience. Your expertise will be crucial in ensuring that the blog is visually appealing and functions seamlessly. If you have a portfolio showcasing previous WordPress blog projects, please include it in your application.

Baco Enterprises Blog – Developer Checklist (Google Docs Version)

1. Hosting and Installation
Install WordPress on a dedicated host (WP Engine, Kinsta, Cloudways, Pantheon)

Install WordPress at: wp.bacoent.com

Enforce HTTPS and apply standard security hardening

Install custom theme or starter theme

2. Reverse Proxy Configuration
Configure reverse proxy so:
https://www.bacoent.com/blog/* → https://wp.bacoent.com/*

Rewrite all internal WordPress URLs to /blog/

Keep /wp-admin accessible only through wp.bacoent.com/wp-admin

Verify no wp.bacoent.com URLs appear publicly

Apply required headers: Host, X-Forwarded-For, X-Forwarded-Proto

3. Required Templates
Blog Home / Archive Page
Featured article hero section

Secondary posts sidebar or right column

Blog grid (3–4 columns; responsive)

Sidebar modules (see Section 5)

Single Post Template
Hero image

Category chips

Title, author, date

Body content styling

Related articles section

Optional technical downloads section

Global Card Components
Primary Feature Card

Medium Secondary Card

Small Thumbnail Card

4. Card and Layout Specs
Primary Feature Card
Image size: 1200 x 600 px

Headline: 48px (2 lines max)

Excerpt text: 18px

Category chips (pill buttons)

Author | Date meta row

Read More button

20px padding and rounded corners

Medium Secondary Card
Headline 24–28px

Short excerpt

Read More button

Small Thumbnail Card
Thumbnail image

Headline 18–20px

Optional metadata

Read More text link

5. Sidebar Modules
Trending Topics
Featured thumbnail: 324 x 235 px

Small thumbnail variations (including 100 x 70 px)

Technical Downloads
List format

Repeater field for file uploads

Fields include: File Upload + Label

Featured Projects
3–4 project cards

View Details button linking to QAD project pages

Latest Articles
3–4 latest posts using small thumbnail card

Newsletter Subscription - omit this for now
Email input field

Subscribe button

Integration with email platform (Mailchimp, Klaviyo, etc.)

6. Content Model (ACF Recommended)
Post Fields
Featured image

Categories

Tags

Featured Article toggle

Trending Topic toggle

Technical Downloads repeater

Related Projects relationship field

Project Fields (Optional)
Project name

Image

Link to QAD project page

7. Header and Footer Integration
Match Baco's existing header

Match footer from QAD site

Include main navigation links

Ensure visual consistency between QAD and WordPress

8. Design Requirements
Use spacing and card sizes exactly as shown in design references

20px margins and padding

Rounded card corners

Desktop → Tablet → Mobile responsive breakpoints

Mobile font scaling (48px → 32px for hero titles)

Maintain visual alignment with bacoent.com

9. SEO Configuration
Install RankMath (preferred) or Yoast

Enable article schema

Enable breadcrumb schema

Enable organization schema

Enable FAQ schema (optional)

Ensure canonical URLs are correctly generated

Configure OpenGraph and Twitter metadata

Create WP sitemap index

Expose sitemap at: https://www.bacoent.com/blog/sitemap_index.xml

Link blog sitemap from Bacoent root sitemap

10. Performance Requirements
LCP under 2.0 seconds

CLS under 0.1

Mobile score above 75

Caching enabled

CSS/JS minification

Lazy-loading images

WebP image support

Cloudflare CDN enabled

11. Security Requirements
Disable XML-RPC

Enable firewall (WAF)

Hide WP version

Limit login attempts

Enable 2FA

Set daily automated backups

12. Quality Assurance Checklist
All pages load under /blog/

No reference to wp.bacoent.com in front-end

Sitemap resolves and passes validation

Schema validates

All card components render cleanly

Sidebar modules work

Responsive tests pass (mobile/tablet/desktop)

Internal links point to correct Bacoent or WP pages

13. Final Deliverables
Fully configured WordPress instance

Reverse proxy fully operational

Blog home template

Single post template

All card components

All sidebar modules

Matching header and footer

Sitemap integration

Full QA signoff

Production push complete

Construction Fasteners | Fastener Distributors | BACO Enterprises
BACO Enterprises is a trusted name in fastener distributors, providing top-quality construction fasteners for every project. Explore our wide selection today!

here are

Recommended Blog Categories:
Construction Best Practices (installation guides, safety protocols)
Technical Resources (material specs, compatibility charts)
Project Showcases (NYC infrastructure case studies)
Industry News (standards updates, market trends)
Company Updates (team spotlights, community involvement)

please open IMPORTANT Details - https://app.screencast.com/JJpt6sJdkndKe

we will provide blog content for you.